

The Library Lowdown

March 24, 2009

AR Field Trip

A goal for many of our students in grades three through eight is to participate in the AR Field Trip each year. This is attained through accumulating a certain number of points throughout the year. For 3rd grade it is 75 points, for 4th the number is 115 points, and for 5th—8th it is 150 points.

Even though I raised the goal levels this year, we still have many who have already earned the required number of points. I am so proud of them! I am now seeing a big increase in quizzes taken and points earned as a result of the expanded choices for AR quizzes with the Enterprise program. I've warned the children—we may be in for another increase next year. The idea is to keep it challenging, and to continue to raise the bar for achievement. Last day for points is May 8th!!

Ozzie Reading Program

Congratulations to the following students who turned in their First Base Slip to earn a free ticket to the Nashville Sounds baseball game on May 1: E. Backstrom, I. Campbell, J. Dill, A. DiPasquale, C. Espejo, C. Espejo, A. Mitchell, J. Pezzi, E. Robertson, G. Wiggins, A. Yentes, M. Hicks, I. Hutto, E. Krenson, F. Neal, A. Nguyen, J. Paruchuri, / W. Remke, J. Roche, H. Smith, R. Beach, J. Meiers, M. Nelson, S. Sass, C. Bartrum, O. Bruck, M. Eubanks, D. Krenson, L. Maurice, J.

Paruchuri, C. Fay, H. May, D. Mock, A.M. Neal, E. Roche, J. Cavagnaro, C. Wilcoxson, T. Christian, K. Fay, D. Espejo, and M. Nelson.

I am so proud of these students who took the time to track their reading over the first two weeks, and to follow through with turning their slips in. I am a bit disappointed that there aren't more students participating! The game is always a fun evening for St. Ann families to gather and enjoy. If you haven't turned in your

slip yet, it is not too late.

All Second Base slips are due in tomorrow! Please make sure that you have your name on the slip, along with the number of hours you've read over the last two weeks.

I'm hoping some of you spent some time over break reading along with the other fun you were having!



AR Enterprise in Action

Students seem to be enjoying the expanded choices available to them for reading through the new Enterprise program. I'd like to hear what the parents are thinking about it, and whether

you've signed up for the Home Connect email communication. With so many quizzes available, use of the public library for books will be important. We just couldn't store 120,000

books—even if we could afford them! Please take your child to your local library and have them sign up for a card, if they don't have one. It is an invaluable (free!) resource.

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of



Caption describing picture or graphic.

distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calen-

dar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your news-

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This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make pre-

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

dictions for your customers or clients.

If the newsletter is distributed in-

ternally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president,

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Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying

to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newslet-



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ter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the

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St. Ann School

Primary Business Address

Your Address Line 2

Your Address Line 3

Phone: 555-555-5555

Fax: 555-555-5555

E-mail:



Your business tag line here.



Organization

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can

summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or

services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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